

Reinstatement Audit Period: January 1, 2021 – June 30, 2021

Messenger Publishing Group

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1. Audited Media Platforms

Print Publication:	Average Net Circulation:	52,897 (Print Edition)
Website:	Average Website Unique Users:	15,797

Messenger Publishing Group - (consolidated) – Total Gross Contacts

CVC Estimated Edition Readership:	111,114
Total Digital Contacts:	15,797
Total Estimated Gross Contacts:	126,911*

*Total gross contacts include CVC estimated edition readership, website unique users, social media followers, and opened e-newsletter contacts. Total gross contact estimates can include significant audience duplication. There was no attempt made to eliminate any duplication that may exist.



2. Publication Information

Number of Editions:	Nine **
Format / Average Page Count:	Broadsheet / 14 Pages
Circulation Cycle:	7 Weekly / 1 Bi-Weekly / 1 Monthly **
Ownership:	Messenger Publishing Group
Year Established:	2006
Publication Type:	Community Newspaper
	97% Controlled / 3% Paid / <1% Sponsor Paid
Content:	50% Advertising / 50% Editorial
Primary Delivery Methods:	62% Carrier Delivery / 13% Mail
	25% Controlled Bulk & Single Copy
Annual Mail Subscription Rate:	Varies by Publication
Cover Price:	\$0.75
Insert Zoning Available:	Yes - Zone
CVC Member Number:	01-9092
DMA/MSA/CBSA:	Sacramento, CA / Sacramento--Yolo, CA / Sacramento--Arden-Arcade--Roseville, CA
Audit Funded By:	Publisher

3. Rate Card and Mechanical Data

Rate Card Effective Date:	January 1, 2021
Mechanical Data:	Six (6) columns X 20.5" column depth Full page: 9.888" wide X 20.5" depth.
Open Rate:	Local: \$850.00 Full Page - \$125.00 1/16 th Page National: \$850.00 Full Page - \$125.00 1/16 th Page
Insert Open Rate:	Contact Publisher
Classified Rate:	Contact Publisher
Deadline Day & Time:	Varies by Publication
Additional rates may be available from the publisher.	

4. Contact Information

Publisher:	Paul Scholl	EMAIL: publisher@MPG8.com
Advertising:	Paul Scholl	EMAIL: publisher@MPG8.com
Circulation:	Paul Scholl	EMAIL: publisher@MPG8.com



www.cvcaudit.com



5A. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4049		Friday	M P G - American River Messenger Carmichael, CA
Audit Period Summary			
Average Net Circulation	(5-H)		7,766
Average Gross Distribution	(5-F)		7,828
Average Net Press Run	(5-A)		7,833
Audit Period Detail			
A. Average Net Press Run			7,833
B. Office / File			5
C. Controlled Distribution			
1. Carrier Delivery			6,551
2. Bulk Delivery / Demand Distribution			1,218
3. Mail			0
4. Requestor Mail			0
5. Waiting Rooms			0
6. Hotels			0
7. Events, Fairs, Festivals and Trade Shows			0
8. Education			0
9. Restock & Office Service			15
Total Average Controlled Distribution			7,784
Controlled Returns			(62)
TOTAL AVERAGE CONTROLLED CIRCULATION			7,722
D. Paid Distribution			
1. Carrier Delivery			44
2. Single Copy			0
3. Mail			0
4. Waiting Room			0
5. Hotels			0
6. Education			0
7. Restock & Office Service			0
Total Average Paid Distribution			44
Paid Returns			(0)
TOTAL AVERAGE PAID CIRCULATION			44
E. Sponsored / Voluntary Paid Distribution			
1. Carrier Delivery			0
2. Single Copy			0
3. Mail			0
4. Waiting Rooms			0
5. Education			0
Total Average Sponsored Distribution			0
Sponsored Returns			(0)
TOTAL AVERAGE SPONSORED CIRCULATION			0
F. Average Gross Distribution			7,828
G. Total Unclaimed / Returns			(62)*
H. Average Net Circulation			7,766

5B. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4047		Friday	M P G - Carmichael Times Carmichael, CA
Audit Period Summary			
Average Net Circulation	(5-H)		7,266
Average Gross Distribution	(5-F)		7,495
Average Net Press Run	(5-A)		7,500
Audit Period Detail			
A. Average Net Press Run			7,500
B. Office / File			5
C. Controlled Distribution			
1. Carrier Delivery			5,334
2. Bulk Delivery / Demand Distribution			1,920
3. Mail			145
4. Requestor Mail			0
5. Waiting Rooms			0
6. Hotels			0
7. Events, Fairs, Festivals and Trade Shows			0
8. Education			0
9. Restock & Office Service			35
Total Average Controlled Distribution			7,434
Controlled Returns			(229)
TOTAL AVERAGE CONTROLLED CIRCULATION			7,205
D. Paid Distribution			
1. Carrier Delivery			0
2. Single Copy			0
3. Mail			61
4. Waiting Room			0
5. Hotels			0
6. Education			0
7. Restock & Office Service			0
Total Average Paid Distribution			61
Paid Returns			(0)
TOTAL AVERAGE PAID CIRCULATION			61
E. Sponsored / Voluntary Paid Distribution			
1. Carrier Delivery			0
2. Single Copy			0
3. Mail			0
4. Waiting Rooms			0
5. Education			0
Total Average Sponsored Distribution			0
Sponsored Returns			(0)
TOTAL AVERAGE SPONSORED CIRCULATION			0
F. Average Gross Distribution			7,495
G. Total Unclaimed / Returns			(229)*
H. Average Net Circulation			7,266

5C. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4050	Friday	M P G - Citrus Heights Messenger Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	7,323
Average Gross Distribution	(5-F)	7,494
Average Net Press Run	(5-A)	7,500
Audit Period Detail		
A. Average Net Press Run		7,500
B. Office / File		6
C. Controlled Distribution		
1. Carrier Delivery		5,793
2. Bulk Delivery / Demand Distribution		1,423
3. Mail		164
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		35
Total Average Controlled Distribution		7,415
Controlled Returns		(171)
TOTAL AVERAGE CONTROLLED CIRCULATION		7,244
D. Paid Distribution		
1. Carrier Delivery		39
2. Single Copy		0
3. Mail		40
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		79
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		79
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		7,494
G. Total Unclaimed / Returns		(171)*
H. Average Net Circulation		7,323

5D. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4211		Friday	M P G - Dixon Independent Voice Carmichael, CA
Audit Period Summary			
Average Net Circulation	(5-H)		3,483
Average Gross Distribution	(5-F)		3,530
Average Net Press Run	(5-A)		3,538
Audit Period Detail			
A. Average Net Press Run			3,538
B. Office / File			8
C. Controlled Distribution			
1. Carrier Delivery			2,903
2. Bulk Delivery / Demand Distribution			187
3. Mail			69
4. Requestor Mail			117
5. Waiting Rooms			0
6. Hotels			0
7. Events, Fairs, Festivals and Trade Shows			0
8. Education			0
9. Restock & Office Service			25
Total Average Controlled Distribution			3,301
Controlled Returns			(28)
TOTAL AVERAGE CONTROLLED CIRCULATION			3,273
D. Paid Distribution			
1. Carrier Delivery			41
2. Single Copy			36
3. Mail			152
4. Waiting Room			0
5. Hotels			0
6. Education			0
7. Restock & Office Service			0
Total Average Paid Distribution			229
Paid Returns			(19)
TOTAL AVERAGE PAID CIRCULATION			210
E. Sponsored / Voluntary Paid Distribution			
1. Carrier Delivery			0
2. Single Copy			0
3. Mail			0
4. Waiting Rooms			0
5. Education			0
Total Average Sponsored Distribution			0
Sponsored Returns			(0)
TOTAL AVERAGE SPONSORED CIRCULATION			0
F. Average Gross Distribution			3,530
G. Total Unclaimed / Returns			(47)*
H. Average Net Circulation			3,483



5E. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4051	Monthly	M P G - Gold River Messenger Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	5,195
Average Gross Distribution	(5-F)	5,196
Average Net Press Run	(5-A)	5,200
Audit Period Detail		
A. Average Net Press Run		5,200
B. Office / File		4
C. Controlled Distribution		
1. Carrier Delivery		0
2. Bulk Delivery / Demand Distribution		60
3. Mail		5,128
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		8
Total Average Controlled Distribution		5,196
Controlled Returns		(1)
TOTAL AVERAGE CONTROLLED CIRCULATION		5,195
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		0
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		0
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		5,196
G. Total Unclaimed / Returns		(1)*
H. Average Net Circulation		5,195

5F. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4048		Friday	M P G - Grapevine Independent Carmichael, CA
Audit Period Summary			
Average Net Circulation	(5-H)		7,360
Average Gross Distribution	(5-F)		7,493
Average Net Press Run	(5-A)		7,500
Audit Period Detail			
A. Average Net Press Run			7,500
B. Office / File			7
C. Controlled Distribution			
1. Carrier Delivery			5,297
2. Bulk Delivery / Demand Distribution			1,737
3. Mail			75
4. Requestor Mail			0
5. Waiting Rooms			0
6. Hotels			0
7. Events, Fairs, Festivals and Trade Shows			0
8. Education			0
9. Restock & Office Service			40
Total Average Controlled Distribution			7,149
Controlled Returns			(133)
TOTAL AVERAGE CONTROLLED CIRCULATION			7,016
D. Paid Distribution			
1. Carrier Delivery			186
2. Single Copy			0
3. Mail			130
4. Waiting Room			0
5. Hotels			0
6. Education			0
7. Restock & Office Service			0
Total Average Paid Distribution			316
Paid Returns			(0)
TOTAL AVERAGE PAID CIRCULATION			316
E. Sponsored / Voluntary Paid Distribution			
1. Carrier Delivery			28
2. Single Copy			0
3. Mail			0
4. Waiting Rooms			0
5. Education			0
Total Average Sponsored Distribution			28
Sponsored Returns			(0)
TOTAL AVERAGE SPONSORED CIRCULATION			28
F. Average Gross Distribution			7,493
G. Total Unclaimed / Returns			(133)*
H. Average Net Circulation			7,360

5G. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4067		Friday	M P G - Gridley Herald Carmichael, CA
Audit Period Summary			
Average Net Circulation	(5-H)		6,025
Average Gross Distribution	(5-F)		6,194
Average Net Press Run	(5-A)		6,200
Audit Period Detail			
A. Average Net Press Run			6,200
B. Office / File			6
C. Controlled Distribution			
1. Carrier Delivery			4,897
2. Bulk Delivery / Demand Distribution			641
3. Mail			6
4. Requestor Mail			0
5. Waiting Rooms			0
6. Hotels			0
7. Events, Fairs, Festivals and Trade Shows			0
8. Education			0
9. Restock & Office Service			16
Total Average Controlled Distribution			5,560
Controlled Returns			(100)
TOTAL AVERAGE CONTROLLED CIRCULATION			5,460
D. Paid Distribution			
1. Carrier Delivery			101
2. Single Copy			118
3. Mail			415
4. Waiting Room			0
5. Hotels			0
6. Education			0
7. Restock & Office Service			0
Total Average Paid Distribution			634
Paid Returns			(69)
TOTAL AVERAGE PAID CIRCULATION			565
E. Sponsored / Voluntary Paid Distribution			
1. Carrier Delivery			0
2. Single Copy			0
3. Mail			0
4. Waiting Rooms			0
5. Education			0
Total Average Sponsored Distribution			0
Sponsored Returns			(0)
TOTAL AVERAGE SPONSORED CIRCULATION			0
F. Average Gross Distribution			6,194
G. Total Unclaimed / Returns			(169)*
H. Average Net Circulation			6,025

5H. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4210		Friday	M P G - Territorial Dispatch Carmichael, CA
Audit Period Summary			
Average Net Circulation	(5-H)		7,048
Average Gross Distribution	(5-F)		7,495
Average Net Press Run	(5-A)		7,500
Audit Period Detail			
A. Average Net Press Run			7,500
B. Office / File			5
C. Controlled Distribution			
1. Carrier Delivery			2,363
2. Bulk Delivery / Demand Distribution			4,870
3. Mail			57
4. Requestor Mail			0
5. Waiting Rooms			0
6. Hotels			0
7. Events, Fairs, Festivals and Trade Shows			0
8. Education			0
9. Restock & Office Service			20
Total Average Controlled Distribution			7,310
Controlled Returns			(447)
TOTAL AVERAGE CONTROLLED CIRCULATION			6,863
D. Paid Distribution			
1. Carrier Delivery			0
2. Single Copy			0
3. Mail			185
4. Waiting Room			0
5. Hotels			0
6. Education			0
7. Restock & Office Service			0
Total Average Paid Distribution			185
Paid Returns			(0)
TOTAL AVERAGE PAID CIRCULATION			185
E. Sponsored / Voluntary Paid Distribution			
1. Carrier Delivery			0
2. Single Copy			0
3. Mail			0
4. Waiting Rooms			0
5. Education			0
Total Average Sponsored Distribution			0
Sponsored Returns			(0)
TOTAL AVERAGE SPONSORED CIRCULATION			0
F. Average Gross Distribution			7,495
G. Total Unclaimed / Returns			(447)*
H. Average Net Circulation			7,048

5I. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4303	Friday	M P G - The Rio Linda News Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	1,431 **
Average Gross Distribution	(5-F)	1,495 **
Average Net Press Run	(5-A)	1,500 **
Audit Period Detail		
A. Average Net Press Run		1,500
B. Office / File		5
C. Controlled Distribution		
1. Carrier Delivery		0
2. Bulk Delivery / Demand Distribution		1,273
3. Mail		92
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		10
Total Average Controlled Distribution		1,375
Controlled Returns		(64)
TOTAL AVERAGE CONTROLLED CIRCULATION		1,311
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		120
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		120
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		120
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		1,495
G. Total Unclaimed / Returns		(64)*
H. Average Net Circulation		1,431

Explanatory – Print

PARAGRAPH FIVE AUDIT PERIOD SUMMARY

**** Messenger Publishing Group began publishing The Rio Linda News on February 5, 2021. The averages in paragraph five (5I) are based on the twenty-one week average, covering February 5, 2021 – June 30, 2021. After the audit period, Messenger Publishing Group also began publishing the West Sacramento News Ledger. Information for this title will be included in future audit reporting.**

AVERAGE NET CIRCULATION: Average net circulation based on quarterly averages for the audit period indicated. (Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G)). See audit period detail (H).

AVERAGE GROSS DISTRIBUTION: Average gross distribution based on quarterly averages for the audit period indicated. (Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C)). See audit period detail (F).

NET PRESS RUN: Average net press run based on quarterly averages during the audit period indicated. The net press run average does not include press waste, or start-up copies. See audit period detail (A).

AUDIT PERIOD DETAIL

A. 1. NET PRESS RUN: Average net press run based on quarterly averages during the audit period indicated. The net press run average does not include press waste, or start-up copies.

B. 1. OFFICE / FILE: Undistributed editions maintained by the publisher for office purposes. Office / File editions do not qualify as controlled, paid, or sponsored distribution.

C. CONTROLLED DISTRIBUTION (NON-PAID): Editions distributed by the publisher free of charge.

1. CARRIER DELIVERY: Editions delivered by private carrier to single family residences, and/or multi-family residences, and/or businesses.

2. CONTROLLED BULK / DEMAND DISTRIBUTION: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5G returns.

3. MAIL: Editions delivered by United States Postal Service mail to single family residences, and/or multi-family residences, and/or businesses, and/or post office boxes.

4. REQUESTOR MAIL: Editions delivered on a requestor basis by United States Postal Service mail to single family residences, and/or multi-family residences, and/or businesses, and/or post office boxes. Qualified requestor circulation and other mail permit qualifications are audited by the United States Postal Service and not determined by CVC.

5. CONTROLLED WAITING ROOMS: Editions delivered to the waiting areas of local business and office buildings, including, but not limited to salons, medical and professional offices.

6. CONTROLLED HOTELS: Editions distributed to area hotels and available to individual readers. Subject to paragraph 5G returns.

7. EVENTS, FAIRS, FESTIVALS and TRADE SHOWS: Editions distributed to attendees and members of conventions, local fairs, festivals, trade shows and available to individual readers. Subject to paragraph 5G returns.

8. CONTROLLED EDUCATION: Editions distributed to area schools or educational institutions and available to individual readers. Subject to paragraph 5G returns.

9. RESTOCK / OFFICE SERVICE: Editions maintained and distributed by the publisher for restock of newsracks, newsstands, area retail businesses, office deliveries, and advertising purposes during the edition cycle. Subject to paragraph 5G returns.

CONTROLLED RETURNS: Edition distributed in the controlled distribution category, returned to the publisher unclaimed during the edition cycle *(See paragraph 10 for CVC return/unclaimed confirmation.) Publications with greater than 25% returnable source distribution must report returns or unclaimed copies to qualify for net circulation reporting.

D. PAID DISTRIBUTION: Editions distributed by the publisher through paid subscription or other monetary exchange with individual readers.

1. CARRIER DELIVERY: See C1 for explanation of carrier home delivery. See paragraph 11 for paid reporting analysis.

2. SINGLE COPY: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5G returns. See paragraph 11 for paid reporting analysis.

3. MAIL: See C3 for explanation of mail distribution. See paragraph 11 for paid reporting analysis.

4. PAID WAITING ROOMS: See C5 for explanation of waiting room distribution.

5. PAID HOTELS: See C6 for explanation of hotel distribution.

6. PAID EDUCATION: See C8 for explanation of educational copy distribution.

7. RESTOCK / OFFICE SERVICE: See C9 for explanation of restock and office distribution.

PAID RETURNS: See section C: controlled returns for explanation of returns reporting. *(See paragraph 10 for CVC return/unclaimed confirmation.)

E. SPONSORED / VOLUNTARY PAID DISTRIBUTION: Editions distributed by the publisher that are sponsored by a third party monetary exchange or voluntary reader payment system.

1. CARRIER DELIVERY: See C1 for explanation of carrier home delivery.

2. SINGLE COPY: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers on a sponsored or voluntary pay basis. Subject to paragraph 5G returns.

3. MAIL: See C3 for explanation of mail distribution.

4. SPONSORED WAITING ROOMS: See C5 for explanation of waiting room distribution.

SPONSORED RETURNS: See section C: controlled returns for explanation of returns reporting *(See paragraph 10 for CVC return/unclaimed confirmation.)

F. AVERAGE GROSS DISTRIBUTION: Average gross distribution based on quarterly averages for the audit period indicated. Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C).

G. TOTAL UNCLAIMED / RETURNS: Distributed editions returned to the publisher unsold and/or unclaimed during the edition cycle. *(See paragraph 10 for CVC return/unclaimed confirmation.)

H. AVERAGE NET CIRCULATION: Average net circulation for the audit period indicated. Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G).

6A. Average Print Circulation History - M P G - American River Messenger

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/21-12/31/21	CVC	7,795	7,737	-	-
01/01/20-12/31/20	CVC	7,446	6,983	Not Reported	Not Reported
01/01/19-12/31/19	CVC	7,372	7,362	7,377	7,439
01/01/18-12/31/18	CVC	7,337	7,319	7,368	7,413

6B. Average Print Circulation History - M P G - Carmichael Times

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/21-12/31/21	CVC	7,328	7,201	-	-
01/01/20-12/31/20	CVC	8,321	3,288	Not Reported	Not Reported
01/01/19-12/31/19	CVC	8,318	8,301	8,280	8,277
01/01/18-12/31/18	CVC	8,237	8,231	8,263	8,238

6C. Average Print Circulation History - M P G - Citrus Heights Messenger

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/21-12/31/21	CVC	7,333	7,312	-	-
01/01/20-12/31/20	CVC	8,355	5,004	Not Reported	Not Reported
01/01/19-12/31/19	CVC	9,949	9,925	9,880	8,367
01/01/18-12/31/18	CVC	9,864	9,739	9,832	9,934

6D. Average Print Circulation History - M P G - Dixon Independent Voice

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/21-12/31/21	CVC	3,438	3,529	-	-
04/01/20-12/31/20	CVC	-	2,603	Not Reported	Not Reported

6E. Average Print Circulation History - M P G - Gold River Messenger

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/21-12/31/21	CVC	5,193	5,197	-	-
01/01/20-12/31/20	CVC	5,476	5,461	Not Reported	Not Reported
01/01/19-12/31/19	CVC	5,492	5,494	5,481	5,487
01/01/18-12/31/18	CVC	5,487	5,482	5,479	5,487

6F. Average Print Circulation History - M P G - Grapevine Independent

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/21-12/31/21	CVC	7,411	7,307	-	-
01/01/20-12/31/20	CVC	7,366	4,356	Not Reported	Not Reported
01/01/19-12/31/19	CVC	7,430	7,383	7,357	7,417
01/01/18-12/31/18	CVC	6,866	6,870	6,851	7,274

6G. Average Print Circulation History - M P G - Gridley Herald

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/21-12/31/21	CVC	6,005	6,045	-	-
01/01/20-12/31/20	CVC	6,144	5,630	Not Reported	Not Reported
01/01/19-12/31/19	CVC	6,074	6,061	6,104	6,127

6H. Average Print Circulation History - M P G - Territorial Dispatch

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/21-12/31/21	CVC	7,119	6,976	-	-
04/01/20-12/31/20	CVC	-	4,955	Not Reported	Not Reported



6I. Average Print Circulation History - M P G - The Rio Linda News

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/21-12/31/21	CVC	1,347	1,431	-	-

7A. Distribution by Zip Code (6/25/2021 Edition) Friday - M P G - American River Messenger

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95608	Carmichael	Sacramento	CA	0	75	0	0	75
95610	Citrus Heights	Sacramento	CA	0	50	0	0	50
95621	Citrus Heights	Sacramento	CA	0	50	0	0	50
95628	Fair Oaks	Sacramento	CA	5,700	426	0	74	6,200
95662	Orangevale	Sacramento	CA	698	427	0	0	1,125
TOTAL				6,398	1,028	0	74	7,500

7B. Distribution by Zip Code (6/25/2021 Edition) Friday - M P G - Carmichael Times

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95608	Carmichael	Sacramento	CA	5,548	1,565	96	66	7,275
95610	Citrus Heights	Sacramento	CA	0	43	7	0	50
95621	Citrus Heights	Sacramento	CA	0	48	2	0	50
95628	Fair Oaks	Sacramento	CA	0	0	75	0	75
95662	Orangevale	Sacramento	CA	0	21	29	0	50
TOTAL				5,548	1,677	209	66	7,500

7C. Distribution by Zip Code (6/25/2021 Edition) Friday - M P G - Citrus Heights Messenger

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95608	Carmichael	Sacramento	CA	0	87	0	13	100
95610	Citrus Heights	Sacramento	CA	2,509	891	0	50	3,450
95621	Citrus Heights	Sacramento	CA	3,612	338	0	0	3,950
TOTAL				6,121	1,316	0	63	7,500

7D. Distribution by Zip Code (6/25/2021 Edition) Friday - M P G - Dixon Independent Voice

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95620	Dixon	Solano	CA	2,999	215	257	29	3,500
TOTAL				2,999	215	257	29	3,500

7E. Distribution by Zip Code (June 2021 Edition) Monthly - M P G - Gold River Messenger

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95670	Gold River	Sacramento	CA	0	355	4,801	44	5,200
TOTAL				0	355	4,801	44	5,200

7F. Distribution by Zip Code (6/25/2021 Edition) Friday - M P G - Grapevine Independent

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95655	Mather	Sacramento	CA	0	492	8	0	500
95670	Rancho Cordova	Sacramento	CA	4,675	1,240	163	47	6,125
95742	Rancho Cordova	Sacramento	CA	725	0	0	0	725
95827	Sacramento	Sacramento	CA	0	150	0	0	150
TOTAL				5,400	1,882	171	47	7,500

7G. Distribution by Zip Code (6/25/2021 Edition) Friday - M P G - Gridley Herald

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95917	Biggs	Butte	CA	378	10	82	0	470
95948	Gridley	Butte	CA	2,538	244	318	30	3,130
95953	Live Oak	Sutter	CA	2,504	60	36	0	2,600
TOTAL				5,420	314	436	30	6,200

7H. Distribution by Zip Code (6/25/2021 Edition) Friday - M P G - Territorial Dispatch

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95901	Marysville	Yuba	CA	800	2,890	0	0	3,690
95918	Browns Valley	Yuba	CA	0	75	0	0	75
95919	Brownsville	Yuba	CA	0	150	0	0	150
95948	Gridley	Butte	CA	0	0	100	0	100
95953	Live Oak	Sutter	CA	150	0	0	0	150
95961	Olivehurst	Yuba	CA	0	200	0	0	200
95962	Oregon House	Yuba	CA	0	35	0	0	35
95991	Yuba City	Sutter	CA	900	740	0	0	1,640
95992	Yuba City	Sutter	CA	0	20	0	0	20
95993	Yuba City	Sutter	CA	700	740	0	0	1,440
TOTAL				2,550	4,850	100	0	7,500

7I. Distribution by Zip Code (6/25/2021 Edition) Friday - M P G - The Rio Linda News

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95626	Elverta	Sacramento	CA	0	0	100	0	100
95673	Rio Linda	Sacramento	CA	0	1,277	113	10	1,400
TOTAL				0	1,277	213	10	1,500

8A. Distribution by County (6/25/2021 Edition) Friday - M P G - American River Messenger

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Carmichael Citrus Heights Fair Oaks Orangevale	CA	6,398	1,028	0	74	7,500
TOTAL			6,398	1,028	0	74	7,500



8B. Distribution by County (6/25/2021 Edition) Friday - M P G - Carmichael Times

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Carmichael Citrus Heights Fair Oaks Orangevale	CA	5,548	1,677	209	66	7,500
TOTAL			5,548	1,677	209	66	7,500

8C. Distribution by County (6/25/2021 Edition) Friday - M P G - Citrus Heights Messenger

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Carmichael Citrus Heights	CA	6,121	1,316	0	63	7,500
TOTAL			6,121	1,316	0	63	7,500

8D. Distribution by County (6/25/2021 Edition) Friday - M P G - Dixon Independent Voice

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Solano	Dixon	CA	2,999	215	257	29	3,500
TOTAL			2,999	215	257	29	3,500

8E. Distribution by County (June 2021 Edition) Monthly - M P G - Gold River Messenger

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Gold River	CA	0	355	4,801	44	5,200
TOTAL			0	355	4,801	44	5,200

8F. Distribution by County (6/25/2021 Edition) Friday - M P G - Grapevine Independent

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Mather Rancho Cordova Sacramento	CA	5,400	1,882	171	47	7,500
TOTAL			5,400	1,882	171	47	7,500

8G. Distribution by County (6/25/2021 Edition) Friday - M P G - Gridley Herald

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Butte	Biggs Gridley	CA	2,916	254	400	30	3,600
Sutter	Live Oak	CA	2,504	60	36	0	2,600
TOTAL			5,420	314	436	30	6,200

8H. Distribution by County (6/25/2021 Edition) Friday - M P G - Territorial Dispatch

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Butte	Gridley	CA	0	0	100	0	100
Sutter	Live Oak Yuba City	CA	1,750	1,500	0	0	3,250
Yuba	Browns Valley Brownsville Marysville Olivehurst Oregon House	CA	800	3,350	0	0	4,150
TOTAL			2,550	4,850	100	0	7,500

8I. Distribution by County (6/25/2021 Edition) Friday - M P G - The Rio Linda News

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Elverta Rio Linda	CA	0	1,277	213	10	1,500
TOTAL			0	1,277	213	10	1,500

9. Verification of Distribution – Mail and Carrier Delivery Distribution

Messenger Publishing Group reported an average mail distribution of 6,956 during the audit period. Mail distribution is verified through the review of mail statements and/or additional publisher support documents. Messenger Publishing Group reported an average carrier delivery distribution of 33,577 during the audit period. Carrier delivery is verified through the review of carrier statements and/or additional publisher support documents. The Circulation Verification Council performed a delivery & readership verification in the primary market areas indicated in paragraph nine. Delivery verification is performed using multi-source methodologies considered necessary under the circumstances of the audit. Delivery verification can include, but is not limited to, residential and cell phone interviews, online surveys, email surveys, USPS surveys, in-person interviews and/or social media surveys. Delivery verification source data can include, but is not limited to, residential phone listings, cell phone exchanges, delivery lists, opt-in email databases, online, and/or social media databases.

CVC verification confirms that 402 of 529 or 76.0% report they regularly read or look through the (appropriate Messenger Publishing Group edition).

*Households reporting stop delivery requests were excluded from the survey.

The Circulation Verification Council estimates that all the information in this text box has a minimum accuracy level of +/-

10. Verification of Distribution – Controlled Bulk / Demand Distribution / Single Copy

The Circulation Verification Council performed delivery verification in the primary market areas indicated in paragraph nine. Delivery verification is performed using multi-source methodologies considered necessary under the circumstances of the audit. Delivery verification can include, but is not limited to, on-site verification, business phone verification, online, email, and/or social media contact. Delivery verification source data can include, but is not limited to, business and cell phone listings, delivery lists, opt-in email, online, and/or social media databases. Circulation Verification Council performed the delivery verification from locations chosen randomly from the publication’s delivery list(s).

CVC verification substantiates Messenger Publishing Group’s claim of 1,323 returnable source distributed editions returned to the publisher unclaimed after the edition cycle.

11. Paid Reporting Analysis

CARRIER DELIVERY	Basic Rates: \$32.00 - \$78.00 / 1-Year
	AVERAGE NUMBER OF SUBSCRIPTIONS
Full Basic Rate	411
Over 75% of basic rate	0
Over 50% of basic rate	0
Over 25% of basic rate	0
1%-24% of basic rate	0
Less than 1% of basic rate*	0
MAIL	Basic Rates: \$32.00 - \$78.00 / 1-Year
	AVERAGE NUMBER OF SUBSCRIPTIONS
Full Basic Rate	1,103
Over 75% of basic rate	0
Over 50% of basic rate	0
Over 25% of basic rate	0
1%-24% of basic rate	0
Less than 1% of basic rate*	0
SPONSORED	Basic Rates: N/A
	AVERAGE NUMBER OF SUBSCRIPTIONS
Full Basic Rate	0
SINGLE COPY	COVER PRICE: \$0.75
	AVERAGE WHOLESALE RATE: N/A

12A1. Audited Average Website Reporting - www.americanrivermessenger.com

	Monthly Audit Period Average
Website Unique Users	932
Website Sessions	1,024
Percent of New Users	97.29%
Website Page Views	1,277
Pages Per Visit	1.26
Average Time Spent on Website	00:00:29
Bounce Rate	88.09%

12A2. Audited Average Website Reporting - www.carmichaeltimes.com

	Monthly Audit Period Average
Website Unique Users	2,894
Website Sessions	3,664
Percent of New Users	97.63%
Website Page Views	4,646
Pages Per Visit	1.28
Average Time Spent on Website	00:00:41
Bounce Rate	87.13%

12A3. Audited Average Website Reporting - www.citrusheightsmessenger.com

	Monthly Audit Period Average
Website Unique Users	1,521
Website Sessions	1,660
Percent of New Users	97.65%
Website Page Views	2,087
Pages Per Visit	1.26
Average Time Spent on Website	00:00:31
Bounce Rate	88.64%

12A4. Audited Average Website Reporting - www.dixonindependentvoice.com

	Monthly Audit Period Average
Website Unique Users	3,269
Website Sessions	3,526
Percent of New Users	95.92%
Website Page Views	4,421
Pages Per Visit	1.34
Average Time Spent on Website	00:00:44
Bounce Rate	86.25%

12A5. Audited Average Website Reporting - www.goldrivermessenger.com

	Monthly Audit Period Average
Website Unique Users	122
Website Sessions	138
Percent of New Users	94.85%
Website Page Views	237
Pages Per Visit	1.71
Average Time Spent on Website	00:00:58
Bounce Rate	73.76%

12A6. Audited Average Website Reporting - www.gridleyherald.com

	Monthly Audit Period Average
Website Unique Users	4,520
Website Sessions	5,330
Percent of New Users	94.10%
Website Page Views	8,206
Pages Per Visit	1.55
Average Time Spent on Website	00:00:42
Bounce Rate	78.80%



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12A7. Audited Average Website Reporting - www.ranchocordovaindependent.com

	Monthly Audit Period Average
Website Unique Users	1,438
Website Sessions	1,633
Percent of New Users	96.05%
Website Page Views	2,369
Pages Per Visit	1.51
Average Time Spent on Website	00:00:55
Bounce Rate	79.49%

12A8. Audited Average Website Reporting - www.territorialdispatch.com

	Monthly Audit Period Average
Website Unique Users	1,101
Website Sessions	2,319
Percent of New Users	83.07%
Website Page Views	3,088
Pages Per Visit	1.56
Average Time Spent on Website	00:01:00
Bounce Rate	78.68%

Explanatory – Website

PARAGRAPH TWELVE (A)

UNIQUE USERS: A unique user to a website where the user registers or where the user is identified or marked by a cookie, IP address, or other ID that is attached to the browser within the defined cycle. Limitations apply to the measurement of unique users. Please see CVC Rules & Regulations for further information.

SESSIONS: The total number of sessions, expressed as a monthly average, to a publication’s website regardless of unique status, as expressed above.

PERCENT NEW USERS: The percentage of users that have visited the publication’s website for the first time through the course of the month and are considered unique and are differentiated from multiple returning users.

PAGE VIEWS: The transmittal of a full page contained within the website to the user’s browser.

PAGES PER VISIT: The average number of page views per session, expressed as a monthly average.

AVG. TIME SPENT: The average amount of time spent on a website during a single visit, expressed in hours, minutes and seconds.

BOUNCE RATE: Bounce rate reports the percentage of visits that view only one page before exiting a site. This number is presented as a monthly average.

12B. Audited Online/Digital Edition Reporting - Not Reported

12C. Text Media - Not Reported

12D. Social Media - Not Reported

12E. Email Media - Not Reported

12F. Video & Podcast Media - Not Reported



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13. Council Audit Statement

Circulation Verification Council (CVC) reviewed the printing, distribution, circulation, technology, and general business records of this publication for the purpose of compiling this information. The review was completed using Council audit procedures considered necessary under the circumstances of the audit in compliance with CVC Rules and Regulations. In our opinion, this report fairly and accurately represents the publication's printing, distribution, circulation, and technology reporting, if applicable, for the period indicated. The publication has sworn that the information presented for this audit reporting is accurate and supplied CVC with general business records substantiating the information under audit review. This report is released subject to the provisions of the CVC Rules & Regulations which are hereby incorporated by reference. CVC Rules & Regulations may be amended from time to time without notice at the sole discretion of CVC. In no event shall CVC be liable for indirect, incidental, consequential, special, or punitive damages, or damages for lost profits, lost income, or lost savings arising by negligence, intended conduct, breach of contract, or otherwise. CVC reports and data are released for the sole use of advertising purchase evaluations and any use for valuations or determination of value is strictly prohibited. CVC reports may not be used for USPS requestor or other permit qualifications. This report is subject to copyright laws and may only be reproduced by the publisher.



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The current status of this report expires September 30, 2022.

If this report is presented after September 30, 2022 please call the toll-free number listed below.



Messenger Publishing Group - Carmichael, CA - 01-9092 - Supplemental Readership Study

The Circulation Verification Council surveyed Messenger Publishing Group readers in the primary market areas indicated in publication's CVC audit report. The purpose was to identify the number of individuals who indicate they have read at least two of the last four issues of the publication, and gather study information solely for advertising purchase evaluations. Market statistics estimates appearing in CVC reports, when available, are obtained from EASI Software. CVC study sources can include, but are not limited to, residential and cell phone surveys, online surveys, email surveys, and/or social media surveys. Study source data can include, but are not limited to, residential phone listings, cell phone exchanges, publisher delivery lists, opt-in email, online, and/or social media databases. Residential and cell phone survey populations consist of adults age 18 and over, living in households within the survey area. Within this area, each individual had a known (or "non-zero") probability of being selected for the random sample. Surveys were conducted solely with pre-designated respondents and no substitutions were permitted. Initial survey attempts were spread evenly across all survey days (i.e., Tuesday through Saturday). A minimum of 250 completed surveys, or 2.5% of net circulation for publications under 10,000 circulation is required with no more than one survey per household. Survey Procedures: To ensure the highest degree of comparability and to facilitate the survey process, a standard, consistent, specified list of questions was asked. Surveys were conducted over a minimum period of two weeks to minimize the impact of weather and/or special circumstances. Every effort was made to ensure that surveys were assigned randomly by day and that an approximately equal number of surveys were completed on each survey day. Where appropriate, data was balanced and/or weighted by ZIP code using up-to-date known demographics: gender, age, number of adults in household and ethnicity in those cases where one minority comprised no less than ten percent of the total population. Non-responses to any single question were eliminated from the survey. In all cases, at least four attempts were made to contact all pre-designated respondents. Every effort was made to surmount language, cultural, behavioral and other barriers to a successful survey; and to the extent feasible, contact attempts were scheduled on a random basis. During the survey process, no questions were asked prior to the readership question, with the exception of a qualifying question designed to determine the ZIP code of the individual; and a general warm-up call explanation designed to put the respondent at ease. Warm-up questions did not include any reference to a publication itself or the nature of the study information. The study followed recommended guidelines developed in part from established media usage and evaluation guidelines. Survey totals may not equal 100% due to rounding. The Circulation Verification Council estimates that all the information in this survey has a maximum error margin of +/-4% at the 95% confidence level. 402 Survey respondents were interviewed during the verification of carrier delivery and mail distribution. 29 Survey respondents reported reading a minimum of two of the last four issues through single copy, controlled bulk, or pass along distribution. 116 Survey respondents responded to a geo-coded outbound email verification. This publication did not participate in the CVC online research program.

- **Average estimated readers per edition during the audit period: 2.25**
*Readership estimates compiled from 2021 CVC circulation & readership study data.

1. The (appropriate Messenger Publishing Group publication) is distributed regularly in your area. Do you regularly read or look through the (appropriate Messenger Publishing Group publication)?
 YES 547 Survey Respondents

2. Do you frequently purchase products or services from ads seen in the (appropriate Messenger Publishing Group publication)?
 YES 420 76.8%
 NO 127 23.2%

3. How long do you keep the (appropriate Messenger Publishing Group publication) before discarding it?
 57% 1-2 Days
 21% 3-4 Days
 11% 5-6 Days
 11% 1 Week or More

4. Reader Gender (Voice recognition - Gender Bias Rotation)

Reader Demographics	Market Demographics
48%	49% Male Readers
52%	51% Female Readers



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5. What range best describes your age.

Reader Demographics	Market Demographics
00%	05% 18 - 20
01%	07% 21 - 24
07%	18% 25 - 34
14%	16% 35 - 44
24%	19% 45 - 54
29%	17% 55 - 64
19%	09% 65 - 74
06%	06% 75 - 84
<01%	03% 85 years or older

6. What range best describes your combined annual household income for last year?

Reader Demographics	Market Demographics
00%	09% under \$15,000
<01%	09% \$15,000 - \$24,999
04%	10% \$25,000 - \$34,999
10%	14% \$35,000 - \$49,999
22%	19% \$50,000 - \$74,999
22%	14% \$75,000 - \$99,999
14%	09% \$100,000 - \$124,999
09%	06% \$125,000 - \$149,999
09%	06% \$150,000 - \$199,999
10%	04% over \$200,000

7. What is the highest level of education you have obtained?

Reader Demographics	Market Demographics
00%	14% Some High School or Less
12%	22% Graduated High School
42%	40% Some College
29%	16% Graduated College
10%	05% Completed Master Degree
05%	02% Completed Professional Degree
02%	01% Completed Doctorate Degree



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8. Which of the following products or services, if any, do you plan to purchase during the next twelve months?

- (% = Positive respondents)
- 15% New Automobile, Truck or SUV
 - 12% Used Automobile, Truck or SUV
 - 07% Antiques / Auctions
 - 45% Furniture / Home Furnishings
 - 22% Major Home Appliance
 - 25% Computers, Tablets or Laptops
 - 30% Home Improvements or Home Improvement Supplies
 - 26% Television or Electronics
 - 14% Carpet or Flooring
 - 30% Automobile Accessories (tires, brakes or service)
 - 46% Lawn & Garden Supplies
 - 19% Florist / Gift Shops
 - 11% Home Heating & Air Conditioning (service, new equipment)
 - 46% Vacations / Travel
 - 13% Real Estate (Sell or purchase)
 - 60% Men's Apparel
 - 73% Women's Apparel
 - 18% Children's Apparel
 - 01% Boats or Personal Watercraft
 - 19% Art & Crafts Supplies
 - 07% Childcare
 - 09% Education or Classes
 - 11% Attorney
 - 33% Veterinarian
 - 15% Chiropractor
 - 21% Financial Planner (Retirement, Investing)
 - 28% Tax Advisor / Tax Services
 - 31% Health Club / Exercise Class
 - 32% Cleaning Services (Carpet Cleaning, Air Duct Cleaning, Home Cleaning)
 - 08% Weight Loss
 - 23% Lawn Care Service (Maintenance & Landscaping)
 - 18% Legal Gambling Entertainment (Lottery, Casinos, Racetracks, Bingo)
 - 50% Pharmacist / Prescription Service
 - 25% Cell Phone or Smart Phone (New Service or Update Service)
 - 75% Dining & Entertainment
 - 18% Jewelry
 - 03% Wedding Supplies
 - 19% Athletic & Sports Equipment
 - 01% Motorcycles / ATV's
 - 44% Medical Services / Physicians
 - 34% Pet Supplies



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