CIRCULATION VERIFICATION COUNCIL

OUR DATA SPEAKS VOLUMES

MEDIA VERIFICATION REPORT

Audit Period: January 1, 2025 - December 31, 2025

Messenger Publishing Group

2508 Garfield Avenue, Suite A
Carmichael, CA 95608
(916) 773-1111

EMAIL: publisher@MPG8.com
www.MPG8.com

1. Audited Media Platforms

Print Publication:	Average Net Circulation - Weekly:	39,472 (Print Edition)
	Average Net Circulation - Bi-Weekly:	15,515 (Print Edition)
	Average Net Circulation - Monthly:	8,408 (Print Edition)
Website:	Average Website Users (31 Sites):	129,797
Digital Edition:	Average Monthly Digital Edition Users:	1,872
Social Media:	Average Facebook Followers (22 Sites):	31,292

2. Publication Information

Number of Editions:	Eighteen (18)
Format / Average Page Count:	Broadsheet / 12 Pages
Circulation Cycle:	11 Weekly / 5 Bi-Weekly / 2 Monthly
Ownership:	Messenger Publishing Group
Year Established:	2006
Publication Type:	Community Newspaper
	93% Controlled / 7% Paid / 0% Sponsor Paid
Content:	50% Advertising / 50% Editorial
Primary Delivery Methods:	32% Carrier Delivery / 30% Mail
	38% Controlled Bulk & Single Copy
Annual Mail Subscription Rate:	$52.00 - $98.00 (Varies by Publication)
Cover Price:	$0.75
Insert Zoning Available:	Yes - ZIP Code / Zone
CVC Member Number:	01-9092
DMA/MSA/CBSA:	Sacramento, CA / Sacramento-Yolo, CA /
	Sacramento-Arden-Arcade-Roseville, CA
Audit Funded By:	Publisher

CIRCULATION VERIFICATION COUNCIL
www.cvcaudit.com


Carmichael Times

Chamber to Spotlight Honorees

Art Social Returns for 2026


Grapevine Independent

Play Ball!

A Splash of Color

Holi Festival Brightens Rancho Cordova


Citrus Heights Messenger

Gateway Nails and Spa Opens

Sunrise Food Closet is Feeling the Luv


Elk Grove Citizen

Traveling the World through Currency

'Goated' Workforce is Back


The Galt Herald

From Imagination to Publication

Local Teen Author Debuts Sci-Fi Novel

Egg Hunt, Kite-Flying and More at 'Eggstravaganza'


THE NEWS

A Valentine's Tradition

Pasta Bar, Salads and Chocolate


American River Messenger

Soup Night Benefits History Center

Travel Through Time at Stardust Vintage Emporium


East Sacramento News

Rock Orchestra Moves on from Beatles

Midtown Celebrates a Dozen Business Openings


Land Park News

Making William Land Park Safer for All

Film Grants Return to Boost Local Productions


Pocket News

A Bird of Courage at Station 13

Easter Bunny to Arrive Early at Elks Lodge 6


River Valley Times

Golf Cart Driver Injured on Jackson Highway

Sock-Hop Theme Highlights Elementary Dance


Arden Arcade News







CIRCULATION VERIFICATION COUNCIL
www.cvcaudit.com

3. Rate Card and Mechanical Data

Rate Card Effective Date:	January 1, 2026	
Mechanical Data - Print:	Six (6) columns X 20.5" column depth	
	Full page: 9.888" wide X 20.5" depth.	
Print Open Rate:	Local:	$850.00 Full Page - $125.00 1/16th Page
	National:	$850.00 Full Page - $125.00 1/16th Page
Insert Open Rate:	Contact Publisher	
Classified Rate:	Contact Publisher	
Deadline Day & Time:	Weekly by 5 PM	

Additional rates may be available from the publisher.

4. Contact Information

Publisher:	Paul Scholl	EMAIL: publisher@MPG8.com
Advertising:	Paul Scholl	EMAIL: publisher@MPG8.com
Circulation:	Paul Scholl	EMAIL: publisher@MPG8.com

CIRCULATION VERIFICATION COUNCIL
www.cvcaudit.com

5A. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4049	Friday	M P G - American River Messenger Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	3,104
Average Gross Distribution	(5-F)	3,195
Average Net Press Run	(5-A)	3,200
Audit Period Detail		
A. Average Net Press Run		3,200
B. Office / File		5
C. Controlled Distribution		
1. Carrier Delivery		1,898
2. Bulk Delivery / Demand Distribution		968
3. Mail		312
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		7
Total Average Controlled Distribution		3,185
Controlled Returns		(91)
TOTAL AVERAGE CONTROLLED CIRCULATION		3,094
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		10
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		10
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		10
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		3,195
G. Total Unclaimed / Returns		(91)*
H. Average Net Circulation		3,104

5B. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4456	Monthly	M P G - Arden Arcade News Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	3,113
Average Gross Distribution	(5-F)	3,195
Average Net Press Run	(5-A)	3,200
Audit Period Detail		
A. Average Net Press Run		3,200
B. Office / File		5
C. Controlled Distribution		
1. Carrier Delivery		0
2. Bulk Delivery / Demand Distribution		1,837
3. Mail		1,355
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		3
Total Average Controlled Distribution		3,195
Controlled Returns		(82)
TOTAL AVERAGE CONTROLLED CIRCULATION		3,113
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		0
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		0
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		3,195
G. Total Unclaimed / Returns		(82)*
H. Average Net Circulation		3,113

5C. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4047	Friday	M P G - Carmichael Times Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	5,325
Average Gross Distribution	(5-F)	5,495
Average Net Press Run	(5-A)	5,500
Audit Period Detail		
A. Average Net Press Run		5,500
B. Office / File		5
C. Controlled Distribution		
1. Carrier Delivery		2,751
2. Bulk Delivery / Demand Distribution		2,532
3. Mail		158
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		6
Total Average Controlled Distribution		5,447
Controlled Returns		(170)
TOTAL AVERAGE CONTROLLED CIRCULATION		5,277
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		48
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		48
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		48
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		5,495
G. Total Unclaimed / Returns		(170)*
H. Average Net Circulation		5,325

5D. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4050	Friday	M P G - Citrus Heights Messenger Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	5,332
Average Gross Distribution	(5-F)	5,495
Average Net Press Run	(5-A)	5,500
Audit Period Detail		
A. Average Net Press Run		5,500
B. Office / File		5
C. Controlled Distribution		
1. Carrier Delivery		3,722
2. Bulk Delivery / Demand Distribution		1,561
3. Mail		158
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		5
Total Average Controlled Distribution		5,446
Controlled Returns		(163)
TOTAL AVERAGE CONTROLLED CIRCULATION		5,283
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		49
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		49
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		49
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		5,495
G. Total Unclaimed / Returns		(163)*
H. Average Net Circulation		5,332

5E. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4464	Friday	M P G - Colusa County Pioneer Review Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	1,533
Average Gross Distribution	(5-F)	1,595
Average Net Press Run	(5-A)	1,600
Audit Period Detail		
A. Average Net Press Run		1,600
B. Office / File		5
C. Controlled Distribution		
1. Carrier Delivery		0
2. Bulk Delivery / Demand Distribution		458
3. Mail		105
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		16
Total Average Controlled Distribution		579
Controlled Returns		(23)
TOTAL AVERAGE CONTROLLED CIRCULATION		556
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		360
3. Mail		656
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		1,016
Paid Returns		(39)
TOTAL AVERAGE PAID CIRCULATION		977
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		1,595
G. Total Unclaimed / Returns		(62)*
H. Average Net Circulation		1,533

5F. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4211	Friday	M P G - Dixon Independent Voice Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	3,080
Average Gross Distribution	(5-F)	3,195
Average Net Press Run	(5-A)	3,200
Audit Period Detail		
A. Average Net Press Run		3,200
B. Office / File		5
C. Controlled Distribution		
1. Carrier Delivery		2,137
2. Bulk Delivery / Demand Distribution		838
3. Mail		84
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		9
Total Average Controlled Distribution		3,068
Controlled Returns		(115)
TOTAL AVERAGE CONTROLLED CIRCULATION		2,953
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		127
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		127
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		127
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		3,195
G. Total Unclaimed / Returns		(115)*
H. Average Net Circulation		3,080

5G. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4457	Friday	M P G - East Sacramento News Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	3,050
Average Gross Distribution	(5-F)	3,195
Average Net Press Run	(5-A)	3,200
Audit Period Detail		
A. Average Net Press Run		3,200
B. Office / File		5
C. Controlled Distribution		
1. Carrier Delivery		0
2. Bulk Delivery / Demand Distribution		1,525
3. Mail		1,664
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		6
Total Average Controlled Distribution		3,195
Controlled Returns		(145)
TOTAL AVERAGE CONTROLLED CIRCULATION		3,050
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		0
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		0
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		3,195
G. Total Unclaimed / Returns		(145)*
H. Average Net Circulation		3,050

5H. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4453	Friday	M P G - Elk Grove Citizen Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	3,032
Average Gross Distribution	(5-F)	3,195
Average Net Press Run	(5-A)	3,200
Audit Period Detail		
A. Average Net Press Run		3,200
B. Office / File		5
C. Controlled Distribution		
1. Carrier Delivery		289
2. Bulk Delivery / Demand Distribution		1,233
3. Mail		355
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		13
Total Average Controlled Distribution		1,890
Controlled Returns		(121)
TOTAL AVERAGE CONTROLLED CIRCULATION		1,769
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		169
3. Mail		1,136
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		1,305
Paid Returns		(42)
TOTAL AVERAGE PAID CIRCULATION		1,263
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		3,195
G. Total Unclaimed / Returns		(163)*
H. Average Net Circulation		3,032

5I. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4051	Monthly	M P G - Gold River Messenger Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	5,295
Average Gross Distribution	(5-F)	5,295
Average Net Press Run	(5-A)	5,300
Audit Period Detail		
A. Average Net Press Run		5,300
B. Office / File		5
C. Controlled Distribution		
1. Carrier Delivery		0
2. Bulk Delivery / Demand Distribution		0
3. Mail		5,295
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		0
Total Average Controlled Distribution		5,295
Controlled Returns		(0)
TOTAL AVERAGE CONTROLLED CIRCULATION		5,295
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		0
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		0
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		5,295
G. Total Unclaimed / Returns		(0)*
H. Average Net Circulation		5,295

5J. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4048		Friday	M P G - Grapevine Independent Carmichael, CA
Audit Period Summary			
Average Net Circulation	(5-H)		5,338
Average Gross Distribution	(5-F)		5,495
Average Net Press Run	(5-A)		5,500
Audit Period Detail			
A. Average Net Press Run			5,500
B. Office / File			5
C. Controlled Distribution			
1. Carrier Delivery			3,789
2. Bulk Delivery / Demand Distribution			1,460
3. Mail			50
4. Requestor Mail			0
5. Waiting Rooms			0
6. Hotels			0
7. Events, Fairs, Festivals and Trade Shows			0
8. Education			0
9. Restock & Office Service			0
Total Average Controlled Distribution			5,299
Controlled Returns			(157)
TOTAL AVERAGE CONTROLLED CIRCULATION			5,142
D. Paid Distribution			
1. Carrier Delivery			0
2. Single Copy			0
3. Mail			196
4. Waiting Room			0
5. Hotels			0
6. Education			0
7. Restock & Office Service			0
Total Average Paid Distribution			196
Paid Returns			(0)
TOTAL AVERAGE PAID CIRCULATION			196
E. Sponsored / Voluntary Paid Distribution			
1. Carrier Delivery			0
2. Single Copy			0
3. Mail			0
4. Waiting Rooms			0
5. Education			0
Total Average Sponsored Distribution			0
Sponsored Returns			(0)
TOTAL AVERAGE SPONSORED CIRCULATION			0
F. Average Gross Distribution			5,495
G. Total Unclaimed / Returns			(157)*
H. Average Net Circulation			5,338

5K. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4067	Friday	M P G - Gridley Herald Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	4,503
Average Gross Distribution	(5-F)	4,586
Average Net Press Run	(5-A)	4,591
Audit Period Detail		
A. Average Net Press Run		4,591
B. Office / File		5
C. Controlled Distribution		
1. Carrier Delivery		3,631
2. Bulk Delivery / Demand Distribution		450
3. Mail		59
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		12
Total Average Controlled Distribution		4,152
Controlled Returns		(43)
TOTAL AVERAGE CONTROLLED CIRCULATION		4,109
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		130
3. Mail		304
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		434
Paid Returns		(40)
TOTAL AVERAGE PAID CIRCULATION		394
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		4,586
G. Total Unclaimed / Returns		(83)*
H. Average Net Circulation		4,503

5L. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4458	Friday	M P G - Land Park News Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	3,071
Average Gross Distribution	(5-F)	3,195
Average Net Press Run	(5-A)	3,200
Audit Period Detail		
A. Average Net Press Run		3,200
B. Office / File		5
C. Controlled Distribution		
1. Carrier Delivery		0
2. Bulk Delivery / Demand Distribution		2,485
3. Mail		704
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		6
Total Average Controlled Distribution		3,195
Controlled Returns		(124)
TOTAL AVERAGE CONTROLLED CIRCULATION		3,071
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		0
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		0
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		3,195
G. Total Unclaimed / Returns		(124)*
H. Average Net Circulation		3,071

5M. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4459	Friday	M P G - Pocket News Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	3,095
Average Gross Distribution	(5-F)	3,195
Average Net Press Run	(5-A)	3,200
Audit Period Detail		
A. Average Net Press Run		3,200
B. Office / File		5
C. Controlled Distribution		
1. Carrier Delivery		40
2. Bulk Delivery / Demand Distribution		1,127
3. Mail		2,022
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		6
Total Average Controlled Distribution		3,195
Controlled Returns		(100)
TOTAL AVERAGE CONTROLLED CIRCULATION		3,095
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		0
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		0
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		3,195
G. Total Unclaimed / Returns		(100)*
H. Average Net Circulation		3,095

5N. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4454		Friday	M P G - River Valley Times Carmichael, CA
Audit Period Summary			
Average Net Circulation	(5-H)		3,195
Average Gross Distribution	(5-F)		3,195
Average Net Press Run	(5-A)		3,200
Audit Period Detail			
A. Average Net Press Run			3,200
B. Office / File			5
C. Controlled Distribution			
1. Carrier Delivery			0
2. Bulk Delivery / Demand Distribution			0
3. Mail			0
4. Requestor Mail			3,195
5. Waiting Rooms			0
6. Hotels			0
7. Events, Fairs, Festivals and Trade Shows			0
8. Education			0
9. Restock & Office Service			0
Total Average Controlled Distribution			3,195
Controlled Returns			(0)
TOTAL AVERAGE CONTROLLED CIRCULATION			3,195
D. Paid Distribution			
1. Carrier Delivery			0
2. Single Copy			0
3. Mail			0
4. Waiting Room			0
5. Hotels			0
6. Education			0
7. Restock & Office Service			0
Total Average Paid Distribution			0
Paid Returns			(0)
TOTAL AVERAGE PAID CIRCULATION			0
E. Sponsored / Voluntary Paid Distribution			
1. Carrier Delivery			0
2. Single Copy			0
3. Mail			0
4. Waiting Rooms			0
5. Education			0
Total Average Sponsored Distribution			0
Sponsored Returns			(0)
TOTAL AVERAGE SPONSORED CIRCULATION			0
F. Average Gross Distribution			3,195
G. Total Unclaimed / Returns			(0)*
H. Average Net Circulation			3,195

5O. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4210	Friday	M P G - Territorial Dispatch Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	5,653
Average Gross Distribution	(5-F)	5,978
Average Net Press Run	(5-A)	5,983
Audit Period Detail		
A. Average Net Press Run		5,983
B. Office / File		5
C. Controlled Distribution		
1. Carrier Delivery		1,982
2. Bulk Delivery / Demand Distribution		3,759
3. Mail		136
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		15
Total Average Controlled Distribution		5,892
Controlled Returns		(325)
TOTAL AVERAGE CONTROLLED CIRCULATION		5,567
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		86
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		86
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		86
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		5,978
G. Total Unclaimed / Returns		(325)*
H. Average Net Circulation		5,653

5P. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4455	Friday	M P G - The Galt Herald Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	1,606
Average Gross Distribution	(5-F)	1,734
Average Net Press Run	(5-A)	1,739
Audit Period Detail		
A. Average Net Press Run		1,739
B. Office / File		5
C. Controlled Distribution		
1. Carrier Delivery		184
2. Bulk Delivery / Demand Distribution		544
3. Mail		173
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		13
Total Average Controlled Distribution		914
Controlled Returns		(82)
TOTAL AVERAGE CONTROLLED CIRCULATION		832
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		139
3. Mail		681
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		820
Paid Returns		(46)
TOTAL AVERAGE PAID CIRCULATION		774
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		1,734
G. Total Unclaimed / Returns		(128)*
H. Average Net Circulation		1,606

5Q. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4303	Friday	M P G - The Rio Linda News Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	1,947
Average Gross Distribution	(5-F)	1,995
Average Net Press Run	(5-A)	2,000
Audit Period Detail		
A. Average Net Press Run		2,000
B. Office / File		5
C. Controlled Distribution		
1. Carrier Delivery		316
2. Bulk Delivery / Demand Distribution		1,536
3. Mail		81
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		6
Total Average Controlled Distribution		1,939
Controlled Returns		(48)
TOTAL AVERAGE CONTROLLED CIRCULATION		1,891
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		56
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		56
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		56
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		1,995
G. Total Unclaimed / Returns		(48)*
H. Average Net Circulation		1,947

5R. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4305	Friday	M P G - West Sacramento News Ledger Carmichael, CA
Audit Period Summary		
Average Net Circulation	(5-H)	2,123
Average Gross Distribution	(5-F)	2,195
Average Net Press Run	(5-A)	2,200
Audit Period Detail		
A. Average Net Press Run		2,200
B. Office / File		5
C. Controlled Distribution		
1. Carrier Delivery		0
2. Bulk Delivery / Demand Distribution		1,813
3. Mail		79
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		9
Total Average Controlled Distribution		1,901
Controlled Returns		(72)
TOTAL AVERAGE CONTROLLED CIRCULATION		1,829
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		294
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		294
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		294
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		2,195
G. Total Unclaimed / Returns		(72)*
H. Average Net Circulation		2,123

Explanatory – Print

PARAGRAPH FIVE AUDIT PERIOD SUMMARY

AVERAGE NET CIRCULATION: Average net circulation based on quarterly averages for the audit period indicated. (Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G)). See audit period detail (H).

AVERAGE GROSS DISTRIBUTION: Average gross distribution based on quarterly averages for the audit period indicated. (Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C)). See audit period detail (F).

NET PRESS RUN: Average net press run based on quarterly averages during the audit period indicated. The net press run average does not include press waste, or start-up copies. See audit period detail (A).

AUDIT PERIOD DETAIL

A. 1. NET PRESS RUN: Average net press run based on quarterly averages during the audit period indicated. The net press run average does not include press waste, or start-up copies.

B. 1. OFFICE / FILE: Undistributed editions maintained by the publisher for office purposes. Office / File editions do not qualify as controlled, paid, or sponsored distribution.

C. CONTROLLED DISTRIBUTION (NON-PAID): Editions distributed by the publisher free of charge.

1. CARRIER DELIVERY: Editions delivered by private carrier to single family residences, and/or multi- family residences, and/or businesses.

2. CONTROLLED BULK / DEMAND DISTRIBUTION: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5G returns.

3. MAIL: Editions delivered by United States Postal Service mail to single family residences, and/or multi-family residences, and/or businesses, and/or post office boxes.

4. REQUESTOR MAIL: Editions delivered on a requestor basis by United States Postal Service mail to single family residences, and/or multi-family residences, and/or businesses, and/or post office boxes. Qualified requestor circulation and other mail permit qualifications are audited by the United States Postal Service and not determined by CVC.

5. CONTROLLED WAITING ROOMS: Editions delivered to the waiting areas of local business and office buildings, including, but not limited to salons, medical and professional offices.

6. CONTROLLED HOTELS: Editions distributed to area hotels and available to individual readers. Subject to paragraph 5G returns.

7. EVENTS, FAIRS, FESTIVALS and TRADE SHOWS: Editions distributed to attendees and members of conventions, local fairs, festivals, trade shows and available to individual readers. Subject to paragraph 5G returns.

8. CONTROLLED EDUCATION: Editions distributed to area schools or educational institutions and available to individual readers. Subject to paragraph 5G returns.

9. RESTOCK / OFFICE SERVICE: Editions maintained and distributed by the publisher for restock of newsracks, newsstands, area retail businesses, office deliveries, and advertising purposes during the edition cycle. Subject to paragraph 5G returns.

CONTROLLED RETURNS: Edition distributed in the controlled distribution category, returned to the publisher unclaimed during the edition cycle *(See paragraph 10 for CVC return/unclaimed confirmation.) Publications with greater than 25% returnable source distribution must report returns or unclaimed copies to qualify for net circulation reporting.

D. PAID DISTRIBUTION: Editions distributed by the publisher through paid subscription or other monetary exchange with individual readers.

1. CARRIER DELIVERY: See C1 for explanation of carrier home delivery. See paragraph 11 for paid reporting analysis.

2. SINGLE COPY: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5G returns. See paragraph 11 for paid reporting analysis.

3. MAIL: See C3 for explanation of mail distribution. See paragraph 11 for paid reporting analysis.

4. PAID WAITING ROOMS: See C5 for explanation of waiting room distribution.

5. PAID HOTELS: See C6 for explanation of hotel distribution.

6. PAID EDUCATION: See C8 for explanation of educational copy distribution.

7. RESTOCK / OFFICE SERVICE: See C9 for explanation of restock and office distribution.

PAID RETURNS: See section C: controlled returns for explanation of returns reporting. *(See paragraph 10 for CVC return/unclaimed confirmation.)

E. SPONSORED / VOLUNTARY PAID DISTRIBUTION: Editions distributed by the publisher that are sponsored by a third party monetary exchange or voluntary reader payment system.

1. CARRIER DELIVERY: See C1 for explanation of carrier home delivery.

2. SINGLE COPY: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers on a sponsored or voluntary pay basis. Subject to paragraph 5G returns.

3. MAIL: See C3 for explanation of mail distribution.

4. SPONSORED WAITING ROOMS: See C5 for explanation of waiting room distribution.

5. SPONSORED EDUCATION: See C8 for explanation of educational copy distribution.

SPONSORED RETURNS: See section C: controlled returns for explanation of returns reporting *(See paragraph 10 for CVC return/unclaimed confirmation.)

F. AVERAGE GROSS DISTRIBUTION: Average gross distribution based on quarterly averages for the audit period indicated. Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C).

G. TOTAL UNCLAIMED / RETURNS: Distributed editions returned to the publisher unsold and/or unclaimed during the edition cycle. *(See paragraph 10 for CVC return/unclaimed confirmation.)

H. AVERAGE NET CIRCULATION: Average net circulation for the audit period indicated. Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G).

6A. Average Print Circulation History - M P G - American River Messenger

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	3,104	3,107	3,113	3,095
01/01/24-12/31/24	CVC	5,862	5,574	5,084	5,048
01/01/23-12/31/23	CVC	6,419	6,384	6,374	5,988
01/01/22-12/31/22	CVC	7,249	6,785	No Reporting	No Reporting
01/01/21-12/31/21	CVC	7,795	7,737	7,924	7,691
01/01/18-12/31/20	Prior CVC	-	-	-	-

6B. Average Print Circulation History - M P G - Arden Arcade News

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	3,128	3,144	3,157	3,028
01/01/24-12/31/24	CVC	3,060	3,113	3,116	3,128
07/01/23-12/31/23	CVC	-	-	2,495	2,988

6C. Average Print Circulation History - M P G - Carmichael Times

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	5,389	5,324	5,328	5,264
01/01/24-12/31/24	CVC	6,853	6,669	6,654	6,631
01/01/23-12/31/23	CVC	6,811	6,773	6,795	6,827
01/01/22-12/31/22	CVC	6,763	6,718	No Reporting	No Reporting
01/01/21-12/31/21	CVC	7,328	7,201	7,196	7,033
01/01/18-12/31/20	Prior CVC	-	-	-	-

6D. Average Print Circulation History - M P G - Citrus Heights Messenger

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	5,385	5,269	5,291	5,391
01/01/24-12/31/24	CVC	6,844	6,763	6,661	6,621
01/01/23-12/31/23	CVC	6,880	6,845	6,829	6,850
01/01/22-12/31/22	CVC	6,919	6,934	No Reporting	No Reporting
01/01/21-12/31/21	CVC	7,333	7,312	7,248	7,214
01/01/18-12/31/20	Prior CVC	-	-	-	-

6E. Average Print Circulation History - M P G - Colusa County Pioneer Review

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	1,523	1,528	1,537	1,543
01/01/24-12/31/24	CVC	1,443	1,398	1,429	1,444
07/01/23-12/31/23	CVC	-	-	1,409	1,431

6F. Average Print Circulation History - M P G - Dixon Independent Voice

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	3,106	3,081	3,046	3,090
01/01/24-12/31/24	CVC	3,124	3,099	3,071	3,084
01/01/23-12/31/23	CVC	3,103	3,090	3,098	3,115
01/01/22-12/31/22	CVC	2,918	2,763	No Reporting	No Reporting
01/01/21-12/31/21	CVC	3,438	3,529	3,488	3,394
01/01/18-12/31/20	Prior CVC	-	-	-	-

6G. Average Print Circulation History - M P G - East Sacramento News

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	3,017	3,065	3,078	3,048
01/01/24-12/31/24	CVC	2,873	2,925	2,822	3,045
07/01/23-12/31/23	CVC	-	-	2,356	2,642

6H. Average Print Circulation History - M P G - Elk Grove Citizen

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	3,036	3,016	3,031	3,054
01/01/24-12/31/24	CVC	3,044	3,030	2,919	3,093
07/01/23-12/31/23	CVC	-	-	2,815	2,955

6I. Average Print Circulation History - M P G - Gold River Messenger

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	5,290	5,290	5,290	5,290
01/01/24-12/31/24	CVC	5,198	5,198	5,198	5,198
01/01/23-12/31/23	CVC	5,198	5,198	5,197	5,196
01/01/22-12/31/22	CVC	5,195	5,095	No Reporting	No Reporting
01/01/21-12/31/21	CVC	5,193	5,197	5,198	5,198
01/01/18-12/31/20	Prior CVC	-	-	-	-

6J. Average Print Circulation History - M P G - Grapevine Independent

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	5,422	5,312	5,273	5,351
01/01/24-12/31/24	CVC	6,876	6,784	6,805	6,679
01/01/23-12/31/23	CVC	6,872	6,900	6,857	6,865
01/01/22-12/31/22	CVC	6,761	6,812	No Reporting	No Reporting
01/01/21-12/31/21	CVC	7,411	7,307	7,391	7,324
01/01/18-12/31/20	Prior CVC	-	-	-	-

6K. Average Print Circulation History - M P G - Gridley Herald

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	5,048	5,046	3,990	3,933
01/01/24-12/31/24	CVC	5,303	5,301	5,311	5,310
01/01/23-12/31/23	CVC	5,331	5,280	5,280	5,306
01/01/22-12/31/22	CVC	6,066	5,606	No Reporting	No Reporting
01/01/21-12/31/21	CVC	6,005	6,045	6,091	6,076
01/01/18-12/31/20	Prior CVC	-	-	-	-

6L. Average Print Circulation History - M P G - Land Park News

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	3,022	3,012	3,129	3,127
01/01/24-12/31/24	CVC	2,946	3,050	3,023	3,157
07/01/23-12/31/23	CVC	-	-	2,739	2,841

6M. Average Print Circulation History - M P G - Pocket News

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	3,082	3,020	3,122	3,160
01/01/24-12/31/24	CVC	2,998	3,025	3,083	3,108
07/01/23-12/31/23	CVC	-	-	2,627	2,856

6N. Average Print Circulation History - M P G - River Valley Times

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	3,195	3,195	3,195	3,195
01/01/24-12/31/24	CVC	3,190	3,190	3,190	3,190
07/01/23-12/31/23	CVC	-	-	5,198	3,532

6O. Average Print Circulation History - M P G - Territorial Dispatch

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	6,125	6,084	5,280	5,123
01/01/24-12/31/24	CVC	6,756	6,611	6,498	6,640
01/01/23-12/31/23	CVC	6,785	6,692	6,669	6,767
01/01/22-12/31/22	CVC	6,661	6,571	No Reporting	No Reporting
01/01/21-12/31/21	CVC	7,119	6,976	7,032	7,035
01/01/18-12/31/20	Prior CVC	-	-	-	-

6P. Average Print Circulation History - M P G - The Galt Herald

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	1,871	1,653	1,441	1,462
01/01/24-12/31/24	CVC	1,844	1,879	1,866	1,914
07/01/23-12/31/23	CVC	-	-	1,791	1,729

6Q. Average Print Circulation History - M P G - The Rio Linda News

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	1,957	1,950	1,940	1,944
01/01/24-12/31/24	CVC	1,959	1,968	1,965	1,961
01/01/23-12/31/23	CVC	1,951	1,946	1,943	1,966
01/01/22-12/31/22	CVC	1,654	1,769	No Reporting	No Reporting
01/01/21-12/31/21	CVC	1,347	1,431	1,391	1,447
01/01/18-12/31/20	Prior CVC	-	-	-	-

6R. Average Print Circulation History - M P G - West Sacramento News Ledger

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	2,126	2,076	2,137	2,156
01/01/24-12/31/24	CVC	1,983	1,972	1,995	2,111
01/01/23-12/31/23	CVC	2,130	2,057	2,133	2,091
01/01/22-12/31/22	CVC	1,706	1,697	No Reporting	No Reporting
07/01/21-12/31/21	CVC	-	-	1,410	1,692

7A. Distribution by Zip Code (12/19/2025 Edition) Friday - M P G - American River Messenger

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95608	Carmichael	Sacramento	CA	0	40	0	0	40
95610	Citrus Heights	Sacramento	CA	0	30	0	0	30
95621	Citrus Heights	Sacramento	CA	0	30	0	0	30
95628	Fair Oaks	Sacramento	CA	1,000	1,100	0	0	2,100
95662	Orangevale	Sacramento	CA	398	291	311	0	1,000
TOTAL				1,398	1,491	311	0	3,200

7B. Distribution by Zip Code (December 2025 Edition) Monthly - M P G - Arden Arcade News

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95864	Sacramento	Sacramento	CA	0	1,758	1,442	0	3,200
TOTAL				0	1,758	1,442	0	3,200

7C. Distribution by Zip Code (12/26/2025 Edition) Friday - M P G - Carmichael Times

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95608	Carmichael	Sacramento	CA	2,785	2,499	21	0	5,305
95610	Citrus Heights	Sacramento	CA	0	34	6	0	40
95621	Citrus Heights	Sacramento	CA	0	38	2	0	40
95628	Fair Oaks	Sacramento	CA	0	0	40	0	40
95662	Orangevale	Sacramento	CA	0	0	25	0	25
95841	Sacramento	Sacramento	CA	0	0	50	0	50
TOTAL				2,785	2,571	144	0	5,500

7D. Distribution by Zip Code (12/26/2025 Edition) Friday - M P G - Citrus Heights Messenger

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95608	Carmichael	Sacramento	CA	0	0	0	50	50
95610	Citrus Heights	Sacramento	CA	2,387	0	48	0	2,435
95621	Citrus Heights	Sacramento	CA	1,420	1,427	68	0	2,915
95628	Fair Oaks	Sacramento	CA	0	50	0	0	50
95662	Orangevale	Sacramento	CA	0	50	0	0	50
TOTAL				3,807	1,527	116	50	5,500

7E. Distribution by Zip Code (12/26/2025 Edition) Friday - M P G - Colusa County Pioneer Review

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95912	Arbuckle	Colusa	CA	0	205	0	0	205
95932	Colusa	Colusa	CA	0	265	340	0	605
95955	Maxwell	Colusa	CA	0	66	103	0	169
95987	Williams	Colusa	CA	0	109	93	0	202
95991	Yuba City	Sutter	CA	0	175	142	0	317
Misc.	Assorted	Assorted	CA	0	10	80	12	102
TOTAL				0	830	758	12	1,600

7F. Distribution by Zip Code (12/26/2025 Edition) Friday - M P G - Dixon Independent Voice

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95620	Dixon	Solano	CA	2,138	840	219	3	3,200
TOTAL				2,138	840	219	3	3,200

7G. Distribution by Zip Code (12/19/2025 Edition) Friday - M P G - East Sacramento News

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95819	Sacramento	Sacramento	CA	0	951	2,249	0	3,200
TOTAL				0	951	2,249	0	3,200

7H. Distribution by Zip Code (12/26/2025 Edition) Friday - M P G - Elk Grove Citizen

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95624	Elk Grove	Sacramento	CA	123	547	1,040	0	1,710
95632	Galt	Sacramento	CA	1	5	9	0	15
95638	Herald	Sacramento	CA	1	14	25	0	40
95693	Wilton	Sacramento	CA	24	10	26	0	60
95757	Elk Grove	Sacramento	CA	166	397	41	0	604
95758	Elk Grove	Sacramento	CA	270	437	45	19	771
TOTAL				585	1,410	1,186	19	3,200

7I. Distribution by Zip Code (December 2025 Edition) Monthly - M P G - Gold River Messenger

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95670	Gold River	Sacramento	CA	0	0	5,300	0	5,300
TOTAL				0	0	5,300	0	5,300

7J. Distribution by Zip Code (12/26/2025 Edition) Friday - M P G - Grapevine Independent

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95655	Mather	Sacramento	CA	0	300	0	0	300
95670	Rancho Cordova	Sacramento	CA	3,780	1,320	0	0	5,100
95827	Sacramento	Sacramento	CA	0	0	100	0	100
TOTAL				3,780	1,620	100	0	5,500

7K. Distribution by Zip Code (12/5/2025 Edition) Friday - M P G - Gridley Herald

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95917	Biggs	Butte	CA	150	0	0	0	150
95948	Gridley	Butte	CA	1,300	300	200	0	1,800
95953	Live Oak	Sutter	CA	1,630	236	168	16	2,050
TOTAL				3,080	536	368	16	4,000

7L. Distribution by Zip Code (12/19/2025 Edition) Friday - M P G - Land Park News

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95818	Sacramento	Sacramento	CA	0	2,504	696	0	3,200
TOTAL				0	2,504	696	0	3,200

7M. Distribution by Zip Code (12/19/2025 Edition) Friday - M P G - Pocket News

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95831	Sacramento	Sacramento	CA	0	1,053	2,143	4	3,200
TOTAL				0	1,053	2,143	4	3,200

7N. Distribution by Zip Code (12/5/2025 Edition) Friday - M P G - River Valley Times

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95683	Rancho Murieta	Sacramento	CA	0	0	3,200	0	3,200
TOTAL				0	0	3,200	0	3,200

7O. Distribution by Zip Code (12/19/2025 Edition) Friday - M P G - Territorial Dispatch

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95901	Marysville	Yuba	CA	225	2,125	200	0	2,550
95918	Browns Valley	Yuba	CA	0	75	0	0	75
95919	Brownsville	Yuba	CA	0	100	0	0	100
95948	Gridley	Butte	CA	0	68	32	0	100
95953	Live Oak	Sutter	CA	100	0	0	0	100
95961	Olivehurst	Yuba	CA	0	200	0	0	200
95962	Oregon House	Yuba	CA	0	25	0	0	25
95991	Yuba City	Sutter	CA	693	165	0	0	858
95992	Yuba City	Sutter	CA	65	232	0	0	297
95993	Yuba City	Sutter	CA	427	756	0	12	1,195
TOTAL				1,510	3,746	232	12	5,500

7P. Distribution by Zip Code (12/26/2025 Edition) Friday - M P G - The Galt Herald

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95632	Galt	Sacramento	CA	141	642	742	0	1,525
95638	Herald	Sacramento	CA	3	6	16	0	25
95693	Wilton	Sacramento	CA	3	6	16	0	25
95819	Sacramento	Sacramento	CA	3	6	16	0	25
TOTAL				150	660	790	0	1,600

7Q. Distribution by Zip Code (12/19/2025 Edition) Friday - M P G - The Rio Linda News

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95626	Elverta	Sacramento	CA	0	0	100	0	100
95673	Rio Linda	Sacramento	CA	252	1,454	194	0	1,900
TOTAL				252	1,454	294	0	2,000

7R. Distribution by Zip Code (12/26/2025 Edition) Friday - M P G - West Sacramento News Ledger

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
95605	West Sacramento	Yolo	CA	0	466	95	0	561
95691	West Sacramento	Yolo	CA	0	1,360	279	0	1,639
TOTAL				0	1,826	374	0	2,200

8A. Distribution by County (12/19/2025 Edition) Friday - M P G - American River Messenger

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Carmichael Citrus Heights Fair Oaks Orangevale	CA	1,398	1,491	311	0	3,200
TOTAL			1,398	1,491	311	0	3,200

8B. Distribution by County (December 2025 Edition) Monthly - M P G - Arden Arcade News

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Sacramento	CA	0	1,758	1,442	0	3,200
TOTAL			0	1,758	1,442	0	3,200

8C. Distribution by County (12/26/2025 Edition) Friday - M P G - Carmichael Times

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Carmichael Citrus Heights Fair Oaks Orangevale Sacramento	CA	2,785	2,571	144	0	5,500
TOTAL			2,785	2,571	144	0	5,500

8D. Distribution by County (12/26/2025 Edition) Friday - M P G - Citrus Heights Messenger

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Carmichael Citrus Heights Fair Oaks Orangevale	CA	3,807	1,527	116	50	5,500
TOTAL			3,807	1,527	116	50	5,500

8E. Distribution by County (12/26/2025 Edition) Friday - M P G - Colusa County Pioneer Review

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Colusa	Arbuckle Colusa Maxwell Williams	CA	0	645	536	0	1,181
Sutter	Yuba City	CA	0	175	142	0	317
Misc.	Assorted	CA	0	10	80	12	102
TOTAL			0	830	758	12	1,600

8F. Distribution by County (12/26/2025 Edition) Friday - M P G - Dixon Independent Voice

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Solano	Dixon	CA	2,138	840	219	3	3,200
TOTAL			2,138	840	219	3	3,200

8G. Distribution by County (12/19/2025 Edition) Friday - M P G - East Sacramento News

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Sacramento	CA	0	951	2,249	0	3,200
TOTAL			0	951	2,249	0	3,200

8H. Distribution by County (12/26/2025 Edition) Friday - M P G - Elk Grove Citizen

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Elk Grove Galt Herald Wilton	CA	585	1,410	1,186	19	3,200
TOTAL			585	1,410	1,186	19	3,200

8I. Distribution by County (December 2025 Edition) Monthly - M P G - Gold River Messenger

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Gold River	CA	0	0	5,300	0	5,300
TOTAL			0	0	5,300	0	5,300

8J. Distribution by County (12/26/2025 Edition) Friday - M P G - Grapevine Independent

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Mather Rancho Cordova Sacramento	CA	3,780	1,620	100	0	5,500
TOTAL			3,780	1,620	100	0	5,500

8K. Distribution by County (12/5/2025 Edition) Friday - M P G - Gridley Herald

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Butte	Biggs Gridley	CA	1,450	300	200	0	1,950
Sutter	Live Oak	CA	1,630	236	168	16	2,050
TOTAL			3,080	536	368	16	4,000

8L. Distribution by County (12/19/2025 Edition) Friday - M P G - Land Park News

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Sacramento	CA	0	2,504	696	0	3,200
TOTAL			0	2,504	696	0	3,200

8M. Distribution by County (12/19/2025 Edition) Friday - M P G - Pocket News

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Sacramento	CA	0	1,053	2,143	4	3,200
TOTAL			0	1,053	2,143	4	3,200

8N. Distribution by County (12/5/2025 Edition) Friday - M P G - River Valley Times

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Rancho Murieta	CA	0	0	3,200	0	3,200
TOTAL			0	0	3,200	0	3,200

8O. Distribution by County (12/19/2025 Edition) Friday - M P G - Territorial Dispatch

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Butte	Gridley	CA	0	68	32	0	100
Sutter	Live Oak Yuba City	CA	1,285	1,153	0	12	2,450
Yuba	Browns Valley Brownsville Marysville Olivehurst Oregon House	CA	225	2,525	200	0	2,950
TOTAL			1,510	3,746	232	12	5,500

8P. Distribution by County (12/26/2025 Edition) Friday - M P G - The Galt Herald

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Galt Herald Sacramento Wilton	CA	150	660	790	0	1,600
TOTAL			150	660	790	0	1,600

8Q. Distribution by County (12/19/2025 Edition) Friday - M P G - The Rio Linda News

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Sacramento	Elverta Rio Linda	CA	252	1,454	294	0	2,000
TOTAL			252	1,454	294	0	2,000

8R. Distribution by County (12/26/2025 Edition) Friday - M P G - West Sacramento News Ledger

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Yolo	West Sacramento	CA	0	1,826	374	0	2,200
TOTAL			0	1,826	374	0	2,200

9. Verification of Distribution – Mail and Carrier Delivery Distribution

Messenger Publishing Group reported an average mail distribution of 19,628 during the audit period. Mail distribution is verified through the review of mail statements and/or additional publisher support documents. Messenger Publishing Group reported an average carrier delivery distribution of 20,739 during the audit period. Carrier delivery is verified through the review of carrier statements and/or additional publisher support documents. The Circulation Verification Council performed a delivery & readership verification in the primary market areas indicated in paragraph nine. Delivery verification is performed using multi-source methodologies considered necessary under the circumstances of the audit. Delivery verification can include, but is not limited to, residential and cell phone interviews, online surveys, email surveys, USPS surveys, in-person interviews and/or social media surveys.

CVC review indicates that a sufficient number of individuals reported that they receive the (appropriate Messenger Publishing Group publication) on a regular basis to substantiate the publisher's distribution claims.

CVC verification confirms that 334 of 444 or 75.2% report they regularly read or look through the (appropriate Messenger Publishing Group publication).

*Households reporting stop delivery requests were excluded from the survey.

The Circulation Verification Council estimates that all the information in this text box has a minimum accuracy level of +/-4%.

10. Verification of Distribution – Controlled Bulk / Demand Distribution / Single Copy

The Circulation Verification Council performed delivery verification in the primary market areas indicated in paragraph nine. Delivery verification is performed using multi-source methodologies considered necessary under the circumstances of the audit. Delivery verification can include, but is not limited to, on-site verification, business phone verification, online, email, and/or social media contact.

CVC verification substantiates Messenger Publishing Group's claim of 2,028 returnable source distributed editions returned to the publisher unclaimed after the edition cycle.

11. Paid Reporting Analysis

CARRIER DELIVERY	Basic Rates: N/A
	AVERAGE NUMBER OF SUBSCRIPTIONS
Full Basic Rate	0
MAIL	Basic Rates: $52.00 - $98.00 / 1-Year (Varies by Publication)
	AVERAGE NUMBER OF SUBSCRIPTIONS
Full Basic Rate	3,643
Over 75% of basic rate	0
Over 50% of basic rate	0
Over 25% of basic rate	0
1%-24% of basic rate	0
Less than 1% of basic rate*	0
SPONSORED	Basic Rates: N/A
	AVERAGE NUMBER OF SUBSCRIPTIONS
Full Basic Rate	0
SINGLE COPY	COVER PRICE: $0.75
	AVERAGE WHOLESALE RATE: N/A

12A1. Audited Average Website Reporting - www.americanrivermessenger.com

	Monthly Audit Period Average
Website Total Users	2,750
Website Sessions	3,257
Website Views	3,875
Views Per Session	1.19

12A2. Audited Average Website Reporting - www.ardenadvocate.com

	Monthly Audit Period Average
Website Total Users	828
Website Sessions	920
Website Views	1,041
Views Per Session	1.13

12A3. Audited Average Website Reporting - www.ardenarcadenews.com

	Monthly Audit Period Average
Website Total Users	2,572
Website Sessions	2,790
Website Views	3,046
Views Per Session	1.09

12A4. Audited Average Website Reporting - www.auburnsentinel.com

	Monthly Audit Period Average
Website Total Users	2,002
Website Sessions	2,106
Website Views	3,050
Views Per Session	1.45

12A5. Audited Average Website Reporting - www.carmichaeltimes.com

	Monthly Audit Period Average
Website Total Users	6,889
Website Sessions	8,543
Website Views	10,668
Views Per Session	1.25

12A6. Audited Average Website Reporting - www.citrusheightsmessenger.com

	Monthly Audit Period Average
Website Total Users	6,411
Website Sessions	7,876
Website Views	9,144
Views Per Session	1.16

12A7. Audited Average Website Reporting - www.colusacountynews.com

	Monthly Audit Period Average
Website Total Users	2,198
Website Sessions	2,840
Website Views	8,463
Views Per Session	2.98

12A8. Audited Average Website Reporting - www.eastsacramentonews.com

	Monthly Audit Period Average
Website Total Users	757
Website Sessions	791
Website Views	1,352
Views Per Session	1.71

12A9. Audited Average Website Reporting - www.EGCitizen.com

	Monthly Audit Period Average
Website Total Users	22,666
Website Sessions	29,434
Website Views	34,083
Views Per Session	1.16

12A10. Audited Average Website Reporting - www.galtherald.com

	Monthly Audit Period Average
Website Total Users	4,690
Website Sessions	4,769
Website Views	10,921
Views Per Session	2.29

12A11. Audited Average Website Reporting - www.goldrivermessenger.com

	Monthly Audit Period Average
Website Total Users	3,328
Website Sessions	3,416
Website Views	3,710
Views Per Session	1.09

12A12. Audited Average Website Reporting - www.granitebaymirror.com

	Monthly Audit Period Average
Website Total Users	1,286
Website Sessions	1,347
Website Views	1,515
Views Per Session	1.13

12A13. Audited Average Website Reporting - www.gridleyherald.com

	Monthly Audit Period Average
Website Total Users	13,769
Website Sessions	14,253
Website Views	23,375
Views Per Session	1.64

12A14. Audited Average Website Reporting - www.independentvoice.com

	Monthly Audit Period Average
Website Total Users	8,568
Website Sessions	9,528
Website Views	12,362
Views Per Session	1.30

12A15. Audited Average Website Reporting - www.LandParkSacNews.com

	Monthly Audit Period Average
Website Total Users	1,425
Website Sessions	1,740
Website Views	2,049
Views Per Session	1.18

12A16. Audited Average Website Reporting - www.martineznewsmessenger.com

	Monthly Audit Period Average
Website Total Users	532
Website Sessions	547
Website Views	579
Views Per Session	1.06

12A17. Audited Average Website Reporting - www.MPG8.com

	Monthly Audit Period Average
Website Total Users	1,218
Website Sessions	2,327
Website Views	2,878
Views Per Session	1.24

12A18. Audited Average Website Reporting - www.natomasmessenger.com

	Monthly Audit Period Average
Website Total Users	2,289
Website Sessions	2,346
Website Views	2,393
Views Per Session	1.02

12A19. Audited Average Website Reporting - www.northcountymessenger.com

	Monthly Audit Period Average
Website Total Users	2,891
Website Sessions	2,916
Website Views	3,027
Views Per Session	1.04

12A20. Audited Average Website Reporting - www.orangevalesun.com

	Monthly Audit Period Average
Website Total Users	4,036
Website Sessions	4,146
Website Views	4,304
Views Per Session	1.04

12A21. Audited Average Website Reporting - www.placermercury.com

	Monthly Audit Period Average
Website Total Users	1,568
Website Sessions	1,587
Website Views	1,756
Views Per Session	1.11

12A22. Audited Average Website Reporting - www.placersentinel.com

	Monthly Audit Period Average
Website Total Users	3,881
Website Sessions	4,494
Website Views	5,484
Views Per Session	1.22

12A23. Audited Average Website Reporting - www.pocketsacnews.com

	Monthly Audit Period Average
Website Total Users	1,684
Website Sessions	1,985
Website Views	2,393
Views Per Session	1.21

12A24. Audited Average Website Reporting - www.ranchocordovaindependent.com

	Monthly Audit Period Average
Website Total Users	6,863
Website Sessions	7,131
Website Views	9,348
Views Per Session	1.31

12A25. Audited Average Website Reporting - www.TheRioLindaNews.com

	Monthly Audit Period Average
Website Total Users	1,061
Website Sessions	1,412
Website Views	1,920
Views Per Session	1.36

12A26. Audited Average Website Reporting - www.TheRiverValleyTimes.com

	Monthly Audit Period Average
Website Total Users	2,817
Website Sessions	3,555
Website Views	5,844
Views Per Session	1.64

12A27. Audited Average Website Reporting - www.sacramentooracle.com

	Monthly Audit Period Average
Website Total Users	2,726
Website Sessions	2,917
Website Views	3,228
Views Per Session	1.11

12A28. Audited Average Website Reporting - www.territorialdispatch.com

	Monthly Audit Period Average
Website Total Users	6,686
Website Sessions	6,708
Website Views	12,141
Views Per Session	1.81

12A29. Audited Average Website Reporting - www.westsacramentonewsledger.com

	Monthly Audit Period Average
Website Total Users	5,189
Website Sessions	5,640
Website Views	8,125
Views Per Session	1.44

12A30. Audited Average Website Reporting - www.westsacramentosun.com

	Monthly Audit Period Average
Website Total Users	4,106
Website Sessions	4,242
Website Views	4,496
Views Per Session	1.06

12A31. Audited Average Website Reporting - www.wheatlandsun.com

	Monthly Audit Period Average
Website Total Users	2,111
Website Sessions	2,147
Website Views	3,199
Views Per Session	1.49

Explanatory – Website

PARAGRAPH TWELVE (A)

TOTAL USERS: A unique user to a website where the user registers or where the user is identified or marked by a cookie, IP address, or other ID that is attached to the browser within the defined cycle. Limitations apply to the measurement of unique users. Please see CVC Rules & Regulations for further information.

SESSIONS: The total number of sessions, expressed as a monthly average, to a publication's website regardless of unique status, as expressed above.

VIEWS: The transmittal of a full page contained within the website to the user's browser.

PAGES PER SESSION: The average number of page views per session, expressed as a monthly average.

12B. Audited Online/Digital Edition Reporting

	Monthly Audit Period Average
Digital Edition Subscribers – Colusa County Pioneer Review	477
Unique Digital Edition Users	1,872

Explanatory – Digital Edition

PARAGRAPH TWELVE (B)

DIGITAL EDITION: Subscribers to a digital edition version of the publication. Subscriptions, unless expressed here, may be part of a print subscription package or a stand-alone digital subscription. Please see CVC Rules & Regulations for further information.

UNIQUE DIGITAL EDITION USERS: Unique users to a digital edition publication where the user registers or where the user is identified or marked by a cookie, IP address, or other ID that is attached to the browser with the defined cycle. A unique user counts once within the timescale. A user can make multiple visits. Limitations apply to the measurement of unique visitors. Please see CVC Rules & Regulations for further information.

12C. Text Media - Not Reported

12D. Social Media

Social Media Source	Average Media Usage	December 2025
www.facebook.com – American River Messenger	511 Followers	556 Followers
www.facebook.com – Arden Advocate	121 Followers	121 Followers
www.facebook.com – Auburn Sentinel	37 Followers	41 Followers
www.facebook.com – Carmichael Times	953 Followers	992 Followers
www.facebook.com – Citrus Heights Messenger	907 Followers	971 Followers
www.facebook.com – Colusa County Pioneer Review	4,608 Followers	4,617 Followers
www.facebook.com – Dixon Independent Voice	497 Followers	603 Followers
www.facebook.com – Elk Grove Citizen	9,834 Followers	9,938 Followers
www.facebook.com – Galt Herald	5,098 Followers	5,440 Followers
www.facebook.com – Gold River Messenger	87 Followers	95 Followers
www.facebook.com – Granite Bay Mirror	109 Followers	115 Followers
www.facebook.com – Gridley Herald	3,776 Followers	4,075 Followers
www.facebook.com – MPG8	97 Followers	97 Followers
www.facebook.com – North Country Messenger	19 Followers	21 Followers
www.facebook.com – Orangevale Sun	87 Followers	93 Followers
www.facebook.com – Placer Sentinel	159 Followers	164 Followers
www.facebook.com – Rancho Cordova Independent	726 Followers	774 Followers
www.facebook.com – Sacramento Oracle	21 Followers	23 Followers
www.facebook.com – Territorial Dispatch	3,051 Followers	3,473 Followers
www.facebook.com – West Sacramento Ledger	89 Followers	122 Followers
www.facebook.com – West Sacramento Sun	312 Followers	327 Followers
www.facebook.com – Wheatland Sun	193 Followers	193 Followers

Explanatory – Social Media

PARAGRAPH TWELVE (D)

FACEBOOK LIKES: The average number of followers as expressed by the Facebook page. Information sourced at regular intervals from the publications page on Facebook.com or third party measurement sources.

INSTAGRAM FOLLOWERS: The average number of followers as expressed by

12E. Email Media - Not Reported

12F. Video & Podcast Media - Not Reported

13. Council Audit Statement

Circulation Verification Council (CVC) reviewed the printing, distribution, circulation, technology, and general business records of this publication for the purpose of compiling this information. The review was completed using Council audit procedures considered necessary under the circumstances of the audit in compliance with CVC Rules and Regulations. In our opinion, this report fairly and accurately represents the publication's printing, distribution, circulation, and technology reporting, if applicable, for the period indicated. The publication has sworn that the information presented for this audit reporting is accurate and supplied CVC with general business records substantiating the information under audit review. This report is released subject to the provisions of the CVC Rules & Regulations which are hereby incorporated by reference. CVC Rules & Regulations may be amended from time to time without notice at the sole discretion of CVC. In no event shall CVC be liable for indirect, incidental, consequential, special, or punitive damages, or damages for lost profits, lost income, or lost savings arising by negligence, intended conduct, breach of contract, or otherwise. CVC reports and data are released for the sole use of advertising purchase evaluations and any use for valuations or determination of value is strictly prohibited. CVC reports may not be used for USPS requestor or other permit qualifications. This report is subject to copyright laws and may only be reproduced by the publisher.

CIRCULATION VERIFICATION COUNCIL
www.cvcaudit.com

The current status of this report expires March 31, 2027.
If this report is presented after March 31, 2027 please call the toll-free number listed below.

Messenger Publishing Group - Carmichael, CA - 01-9092 - Supplemental Readership Study

The Circulation Verification Council surveyed Messenger Publishing Group readers in the primary market areas indicated in publication's CVC audit report. The purpose was to identify the number of individuals who indicate they have read at least two of the last four issues of the publication, and gather study information solely for advertising purchase evaluations. Market statistics estimates appearing in CVC reports, when available, are obtained from EASI Software. CVC study sources can include, but are not limited to, residential and cell phone surveys, online surveys, email surveys, and/or social media surveys. Study source data can include, but are not limited to, residential phone listings, cell phone exchanges, publisher delivery lists, opt-in email, online, and/or social media databases. Residential and cell phone survey populations consist of adults age 18 and over, living in households within the survey area. Within this area, each individual had a known (or "non-zero") probability of being selected for the random sample. Surveys were conducted solely with pre-designated respondents and no substitutions were permitted. Initial survey attempts were spread evenly across all survey days (i.e., Tuesday through Saturday). A minimum of 250 completed surveys, or 2.5% of net circulation for publications under 10,000 circulation is required with no more than one survey per household. Survey Procedures: To ensure the highest degree of comparability and to facilitate the survey process, a standard, consistent, specified list of questions was asked. Surveys were conducted over a minimum period of two weeks to minimize the impact of weather and/or special circumstances. Every effort was made to ensure that surveys were assigned randomly by day and that an approximately equal number of surveys were completed on each survey day. Where appropriate, data was balanced and/or weighted by ZIP code using up-to-date known demographics: gender, age, number of adults in household and ethnicity in those cases where one minority comprised no less than ten percent of the total population. Non-responses to any single question were eliminated from the survey. In all cases, at least four attempts were made to contact all pre-designated respondents. Every effort was made to surmount language, cultural, behavioral and other barriers to a successful survey; and to the extent feasible, contact attempts were scheduled on a random basis. During the survey process, no questions were asked prior to the readership question, with the exception of a qualifying question designed to determine the ZIP code of the individual; and a general warm-up call explanation designed to put the respondent at ease. Warm-up questions did not include any reference to a publication itself or the nature of the study information. The study followed recommended guidelines developed in part from established media usage and evaluation guidelines. Survey totals may not equal 100% due to rounding. The Circulation Verification Council estimates that all the information in this survey has a maximum error margin of +/-4% at the 95% confidence level. 334 Survey respondents were interviewed during the verification of carrier delivery and mail distribution. 11 Survey respondents reported reading a minimum of two of the last four issues through single copy, controlled bulk, or pass along distribution. 144 Survey respondents responded to a geo-coded outbound email verification. This publication did not participate in the CVC online research program.

- Average estimated readers per edition during the audit period: 2.2

*Readership estimates compiled from 2025 CVC circulation & readership study data.

1. The (appropriate Messenger Publishing Group edition) is distributed regularly in your area. Do you regularly read or look through the (appropriate Messenger Publishing Group edition)?

YES	489	Survey Respondents

2. Do you frequently purchase products or services from ads seen in the (appropriate Messenger Publishing Group edition)?

YES	344	70.3%
NO	145	29.7%

3. How long do you keep the (appropriate Messenger Publishing Group edition) before discarding it?

65%	1-2 Days
15%	3-4 Days
12%	5-6 Days
09%	1 Week or More

4. Reader Gender (Voice recognition - Gender Bias Rotation)

Reader Demographics	Market Demographics	
46%	49%	Male Readers
54%	51%	Female Readers

CIRCULATION VERIFICATION COUNCIL
www.cvcaudit.com

5. What range best describes your age.

Reader Demographics	Market Demographics	
00%	05%	18 - 20
01%	06%	21 - 24
09%	19%	25 - 34
11%	18%	35 - 44
29%	16%	45 - 54
28%	16%	55 - 64
20%	13%	65 - 74
02%	05%	75 - 84
00%	02%	85 years or older

6. What range best describes your combined annual household income for last year?

Reader Demographics	Market Demographics	
00%	07%	under $15,000
01%	06%	$15,000 - $24,999
03%	06%	$25,000 - $34,999
06%	10%	$35,000 - $49,999
14%	16%	$50,000 - $74,999
14%	14%	$75,000 - $99,999
15%	11%	$100,000 - $124,999
15%	08%	$125,000 - $149,999
14%	10%	$150,000 - $199,999
18%	12%	over $200,000

7. What is the highest level of education you have obtained?

Reader Demographics	Market Demographics	
00%	11%	Some High School or Less
13%	21%	Graduated High School
32%	36%	Some College
33%	21%	Graduated College
14%	07%	Completed Master Degree
06%	03%	Completed Professional Degree
02%	01%	Completed Doctorate Degree

CIRCULATION VERIFICATION COUNCIL
www.cvcaudit.com

8. Which of the following products or services, if any, do you plan to purchase during the next twelve months?

(% = Positive respondents)

13% New Automobile, Truck or SUV
13% Used Automobile, Truck or SUV
10% Antiques / Auctions
39% Furniture / Home Furnishings
26% Major Home Appliance
28% Computers, Tablets or Laptops
30% Home Improvements or Home Improvement Supplies
15% Television or Electronics
12% Carpet or Flooring
33% Automobile Accessories (tires, brakes or service)
39% Lawn & Garden Supplies
25% Florist / Gift Shops
17% Home Heating & Air Conditioning (service, new equipment)
54% Vacations / Travel
06% Real Estate (Sell or purchase)
39% Men's Apparel
71% Women's Apparel
08% Children's Apparel
01% Boats or Personal Watercraft
11% Art & Crafts Supplies
03% Childcare
03% Education or Classes
09% Attorney
31% Veterinarian / Pet Supplies
17% Chiropractor
28% Financial Planner (Retirement, Investing)
28% Tax Advisor / Tax Services
20% Health Club / Exercise Class
31% Cleaning Services (Carpet Cleaning, Air Duct Cleaning, Home Cleaning)
04% Weight Loss
28% Lawn Care Service (Maintenance & Landscaping)
17% Legal Gambling Entertainment (Lottery, Casinos, Racetracks, Bingo)
32% Pharmacist / Prescription Service
26% Cell Phone or Smart Phone (New Service or Update Service)
88% Dining & Entertainment
19% Jewelry
03% Wedding Supplies
09% Athletic & Sports Equipment
02% Motorcycles / ATV's
29% Medical Services / Physicians
09% Senior Living / Assisted Living / Skilled Care (For self or others)